Navira Ahmed

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Personal Profile:

I am a highly motivated Marketing Graphic Designer. Versatile creator, eager to learn new things. Utilizing my existing skills, connecting business and design to allow me to use my creative side and secure a permanent position. A fast learner with excellent attention to detail and a collaborative mindset, eager to grow in a creative team environment and contribute to impactful marketing and design projects involving digital marketing campaign, advertising, particularly interested in promotional marketing, brochure and packaging design, information, branding and motion graphics.My creative skills and abilities include layout video and editing, animation and visual storyboarding. I am confident and interpersonal selling ideas, innovative problem solving, and skilled producing eye-catching visual images and layouts using and social media marketing, with a solid understanding of SEO Search Engine Optimization, keyword research, and content creation. Experienced in working with marketing tools like Canva, Uber suggest, and SEMrush to drive engagement and improve brand visibility. Passionate about combining creativity with strategic marketing to deliver impactful results. Proficient in Adobe Creative Suite for Windows and macOS, Autodesk 3DS Max, Blender and Unity. My work experience to date includes copyright research, handmade digital print layered and crafted laser cut book with a moving image, print and digital designs for physical and digital publications, brand identity and marketing, and colour designs and matching colour schemes for Web pages.

Qualifications & Training:

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| 2021 | Bradstone Allington | CPD Graphic & Digital Design Management |
| 2019 | University for the Creative Arts, Surrey | BA (Hons.) Graphic Design |
| 2015 |  | Art & Design Foundation Diploma, Graphic Design |

Work Experience:

Jun 2022 – Oct 2022: Australian Career-Focused Startup:

Marketing Executive & Graphic Designer

* Working in the marketing team as a Marketing Executive, Graphic Designer.
* Creating print and digital marketing materials and web content for social media and editing videos.
* Market research for Australian career focused startup companies.
* Conducting proactive marketing campaigns, running social media accounts.
* Analysed keyword search volume and SEO difficulty for terms related to recruitment, internships, and coaching services using AnswerThePublic, Ubersuggest, and SEMrush.
* Created compelling content using Canva and the Adobe Creative Cloud suite, including Photoshop, InDesign, Illustrator, and Premiere Pro.
* Skills: Graphic Design, Social Media Marketing, Editing, Animation.

May 2021 – Aug 2021:Market Me Digital, London:

Graphic & Digital Design Internship:

* Working in a digital marketing & design agency focused on digital web and interface design.
* I review client’s brief objective,analysing brief brainstorming ideas researching to study in detail about the project in order to discover new information examine it.
* Worked on idea generating producing ideas.
* Design several social media and business cards drafts models and prototype produced and presented graphic and design solutions to implement innovative marketing campaigns for logos, banners and interfaces.
* Work was on making decision and achieved artistic eye catching visual layouts. Worked collaboratively launching projects for international clients.
* Previous project that I have touched on are brand identity and merchandise design for digital web and interface app design.

Feb 2017 – Sep 2017: Pop up Practice Studio, Epsom:

Junior Graphic Designer:

* Worked as part of a design team produce graphic, digital and editorial designs for private and corporate clients.
* Dealt with client enquires, logged and referred calls/emails and arranged and managed team appointment diaries.
* Received daily brief of team tasks and set targets for projects, and assisted manager delegate duties to team.
* Sketched creative designs and presented new innovations for new brand identity and marketing campaigns.
* Produced graphics and print for marketing and promotion presentation board for Bandai Namco Amusement.
* Assisted a fine art client with the copyright images, and designed portfolio layout of artwork for websites.
* Updated staff attendance records and processed income and expenses for each project.

May 2011 – Jul 2011: Kingston, Surbiton & Tudor Drive Library:

Library Assistant:

* Organised display books/CD’s/DVD’s alphabetically and numerically, and res-shelved returned items.
* Processed new applications, checked and verified ID and informed new service users of facility access.
* Assisted visitors and service users locate books, information and resources.
* Hand delivered books to highly vulnerable service users living in own home and residential settings.

I am a German Native speaker, and fluent in written and spoken English Language.

References available on request.